DoggieRescue.com | Corporate Partnerships
Ingleside Shelter: 2 McCowan Rd cnr Bloodwood Rd, Ingleside
Tel: 02 9486 3133 | Rehoming Org No. R251000024



DOGGIERESCUE.COM

CORPORATE & BUSINESS PARTNERSHIPS

2026 – 2027 PACKAGE

Empowering Animal Welfare • Engaging Corporate Teams • Delivering ESG Impact

About DoggieRescue

DoggieRescue.com is a registered charity based in Ingleside on Sydney's Northern Beaches. Founded in 2001, DoggieRescue is a no-kill rescue organisation that saves dogs from death row at metropolitan and regional council pounds, providing them with care until they find permanent, loving homes. **In 2021, founder Monika Biernacki was awarded an OAM for her dedication to animal welfare.**

In addition to dogs, DoggieRescue saves other companion animals including pocket pets. Since its inception, DoggieRescue has rescued over 13,900 dogs, made possible through the generous support of the community and dedicated volunteers.

A partnership with DoggieRescue is more than sponsorship — it is a genuine collaboration with a highly respected community organisation making a measurable impact every day.

Benefits for your Organisation

Partnering with DoggieRescue provides your organisation with a meaningful, authentic way to demonstrate corporate social responsibility while engaging staff, clients and the wider community

- Alignment with a trusted, long-standing Sydney charity
- Positive brand exposure through digital, social and on-site channels
- Opportunities for staff engagement and team connection
- Clear ESG and CSR alignment through practical, outcomes-driven support
- Association with a cause that resonates strongly with the public

Depending on your chosen level of partnership package, your benefits can include;

- Recognition on the DoggieRescue website and e-Magazine
- Social media acknowledgment across Facebook, Instagram and LinkedIn
- Opportunities for featured editorial content
- On-site signage or naming rights
- Corporate volunteering days and behind-the-scenes experiences
- Authorised use of DoggieRescue branding and imagery

DoggieRescue by the numbers

- **21,000+** database
- **200+** new walking visitors each month
- **44,000+ Facebook followers and 20,000+ Instagram followers**
- **Up to 20,000+** monthly website visitors
- Over $1 million required annually to operate — funded almost entirely by public support

Corporate/Business Partnerships Packages

(all packages are flexible and can be tailored)

Chihuahua Partnership: A minimum annual financial donation of $1,200.

Benefits include:

- Acknowledgment on Corporate Partners webpage
- Inclusion in monthly e-Magazine
- Welcome social media post (Facebook & Instagram)
- LinkedIn group and individual posts at the discretion of DoggieRescue

Maltese Partnership: A minimum annual donation of $2,500 or an equivalent contribution in goods and services that directly support the shelter's needs.

All the benefits of Chihuahua plus:

- Opportunity for a featured e-Magazine article
- Participation in “Corporate Canine Ambassadors” program
- Resharing of one partner social post via DoggieRescue stories where DoggieRescue is tagged

Staffy Partnership: A minimum annual donation of $10,000 or an equivalent contribution in goods and services that directly support the shelter's needs.

All the benefits of Maltese (excluding social media) plus:

- Corporate volunteering or engagement day
- On-site logo placement (partner-supplied signage)
- One x welcome social media post on Facebook & Instagram with tag or link to business
- Resharing of two partner social posts where DoggieRescue is tagged
- LinkedIn group and individual posts at the discretion of DoggieRescue

Great Dane Partnership: A minimum annual donation of $20,000 or an equivalent contribution in goods and services that directly support the shelter's needs.

All the benefits of Staffy (excluding social media) plus:

- Naming rights to a DoggieRescue facility or project
- Branding on kennel-hand apparel (partner funded)
- One x welcome social media feature stories with tag and link to business
- DoggieRescue to reshare TWO business partner social media posts where DoggieRescue is tagged via Instagram & Facebook - Reshared post to remain on DoggieRescue social media platforms for duration of Partnership
- LinkedIn group and individual posts at the discretion of DoggieRescue

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For an informal discussion or to explore a tailored partnership, please contact:

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